

36th Annual Student Career Days
March 22 – 25, 2012
Kansas State University

LEADERSHIP SKILLS

Description: This event will randomly match four individual students from different schools to create a four-person team (maximum of one individual per school) who will role play as an owner, sales manager, production manager, and office manager of a landscape company at a strategic planning meeting. The general strategy for the company in the coming year will be provided but participants will have some freedom of choice on how they support the strategy. Attendance at the briefing for this event will be critical to the success of this event.

Time: Total of 15 minutes for each team's complete presentation; time-slots will be assigned during the event briefing using a lottery system; teams are required to arrive at the prep room 15 minutes prior to their start time.

Limits: The sponsor reserves the right to limit the number of teams that will compete, due to time constraints. Schools will be entered into the lottery based on the date their registrations were received and paid for. (Registrations that are received late or have not been paid will be placed on a waiting list.)

JUDGING CRITERIA

Points: 100 possible points per individual in this competition; 50 of those points will come from an individual score and 50 points from a team score. Individual score is doubled toward the team score for a total of 200 possible points.

Points will be assigned based on the following criteria:

1. Role playing scenario (50%)
 - a. Ability to role play and participate in the exercise
 - b. Ability to assess the situation and act accordingly
 - c. Ability to communicate effectively in the situation
 - d. Ability to respond to and support the points of other team members
 - e. Ability to have presence as a leader
2. Group Discussion (50%) –Ability to converse with judges on the role playing scenario and demonstration of an understanding on areas for improvement.

Time will only be used as a tiebreaker.

Students are required to bring the following materials to the event: Four judging score sheets filled out with student information distributed at the briefing. Props may be used.

Sponsor is required to supply the following materials for the event:

- 40 copies of company information and the role play scenario
- Stopwatches
- Sufficient number of judges and event monitors
- Any other items deemed necessary for this event